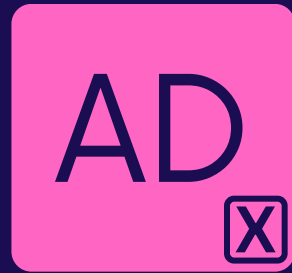


WHAT MARKETING CAMPAIGNS REQUIRE MANUAL TAGS ON DESTINATION URLS?

1

PAID MEDIA

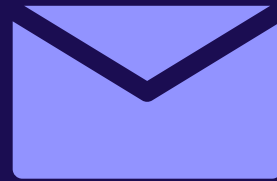
- Display
- Search
- Video/Audio
- Directories
- Distribution
- Inclusion in content articles
- etc...



2

EMAIL

- 3rd party emails
- 1st party emails
- Sales rep emails
- PR emails
- etc...



3

SOCIAL MEDIA

- Facebook
- Instagram
- LinkedIn
- Twitter
- YouTube
- etc...



4

PRINT

- Flyers
- Coupons
- Brochures
- Magazine/Newspaper ads
- etc...



5

MESSAGING

- Whatsapp
- WeChat
- Viber
- Telegram
- etc...



6

WEBINAR

- Invites
- Confirmation messages
- Reminders
- etc...

