

CAMPAIGN TRACKLY

A woman with blonde hair and bangs, wearing a blue denim shirt, holds a white sign in front of her face. The sign features a hand-drawn smile with a red dot for a cheek and the text 'HELLO, WE ARE A TRACKING AUTOMATION APP FOR MARKETERS' in a teal, hand-drawn font. The background is a blurred wall with colorful abstract art.

HELLO,
WE ARE A TRACKING
AUTOMATION APP FOR MARKETERS

**We help you improve your web
analytics data, get
more insights, and make better
marketing decisions.**

Why us



Multi-channel campaigns

36

TIMES FASTER

than the regular UTM builders & friendlier than spreadsheets

30

TRACKING PRE-SETS

incl. Social & PPC to get you started fast, plus add your own

21

AUTOMATION FEATURES

that make tracking error-free & easy to integrate in your work

7

WAYS TO SAVE TIME

with our Chrome extension, Bitly integration & more

We help you build in seconds all the analytics tracking links for your emails, blogs, landing pages & social media.

why track emails, social, ads and blogs

“

**Well defined &
accurate analytics
data = better insights
+ better marketing
decisions**

”

“A BENCHMARK FOR YOU: IF YOU ARE NOT SPENDING 30% OF YOUR TIME WITH DATA, MS./MR. MARKETER, YOU’LL FAIL TO ACHIEVE PROFESSIONAL SUCCESS.”

Avinash Kaushik



how it works

SIGN UP FOR FREE



- No software to download
- No code to learn
- Free consultation to get you started faster
- Seamless integration with Google Analytics
- Simple, secure Bitly auto-login
- Chrome extension for more productivity
- Social sharing buttons & link exports
- Tutorials, videos and friendly support
- New features added all the time

**"10 MINUTES.
From signing up, to
setting up your
account, to getting
ready to use it for
your real projects.
That's how long it
takes."**

get started in six easy steps

SIGN UP FOR FREE, NO CREDIT CARD REQUIRED

- 1 LOGIN**
Our app resides on a secure 128b encrypted website
- 2 CONNECT TO GA**
Go to Settings and click on the Google tab to auto-connect
- 3 CONNECT TO BITLY**
Login to your account via our API connection
- 4 REVIEW YOUR PRE-SETS**
Use our tags or add new ones. Create your own tag templates.
- 5 GO TO CAMPAIGNS**
Click the *Add Campaign* button to start your guided tour and build your first links.
- 6 ADD US TO CHROME**
Don't forget to start using our Chrome extension to track even faster

Close Minimize CampaignTrackly Home

Enter Campaign Name *

Top UTM tracking app: UTM code + URL builder tag li

Enter Campaign Date *

26/01/2017

Enter Links *

http://www.campaigntrackly.com/

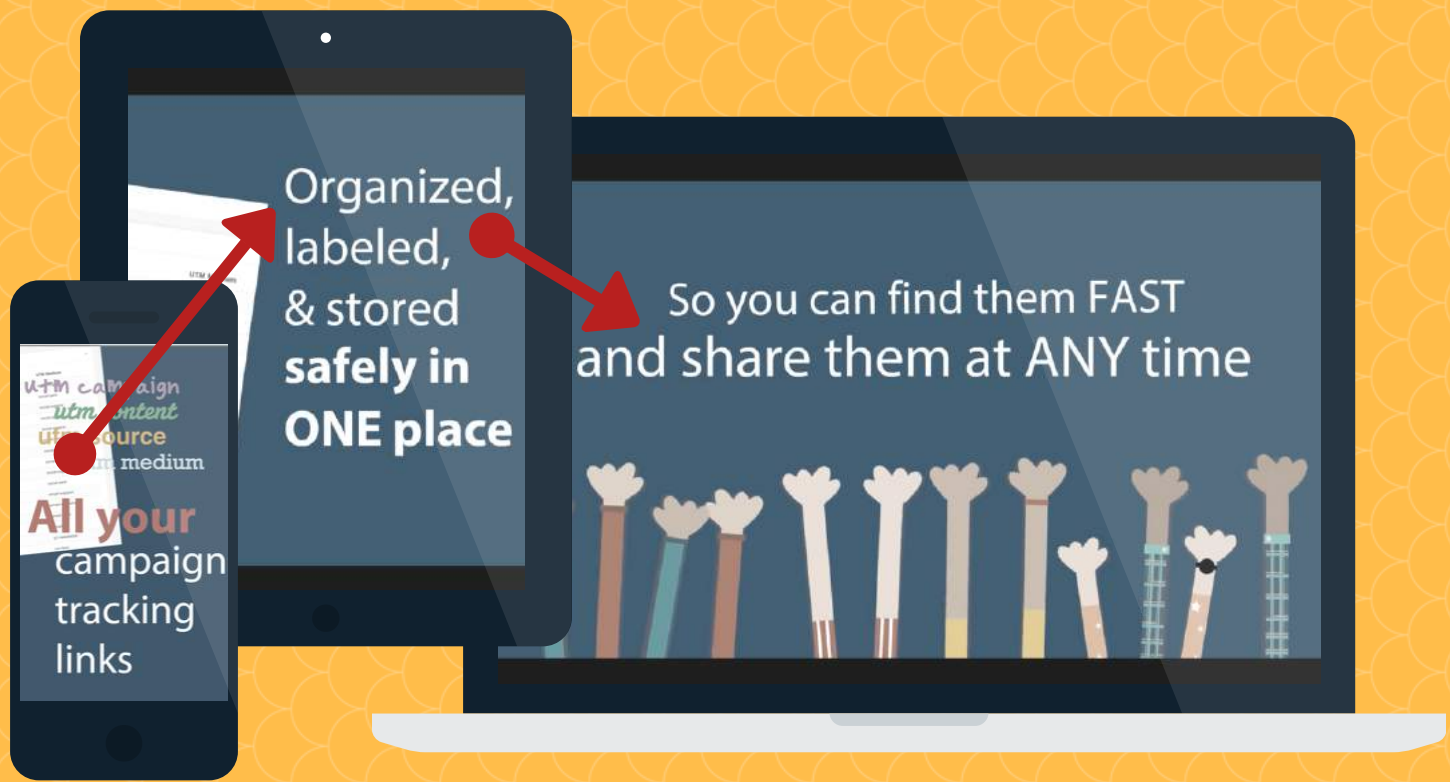
Tagging Template

Tagging Templates

Preview and save

Channels (required)

| <input type="checkbox"/> | Channel Name | UTM Source | UTM Medium |
|--------------------------|-----------------|-------------|----------------|
| <input type="checkbox"/> | Twitter Organic | twitter.com | social-organic |



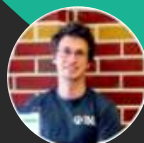
drive
better
ROI

Automate tracking link management. Reduce tracking errors and drive higher quality insights. Save time to focus on understanding your customer and driving better results.

Sign Up

start making better marketing decisions today

"I can apply the correct UTM parameters in just a few secs and as a result, see which channels perform the best! A must-have tool for data-driven, result oriented marketers!"



Viktor Egri
CMO at Automizy



Start using CampaignTrackly today

Follow us at @Campaigntrackly for all the latest updates about our services or email us at support@campaign-trackly.com with any questions

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