

| Campaign Analytics Naming Conventions | | | |
|---------------------------------------|---|------------------|--|
| Twitter Organic | twitter.com | social-organic | |
| Twitter Paid | twitter.com | social-paid | |
| LinkedIn Organic | linkedin.com | social-organic | |
| LinkedIn Paid | linkedin.com | social-paid | |
| Pinterest Organic | pinterest.com | social-organic | |
| Pinterest Paid | pinterest.com | social-paid | |
| Instagram Organic | instagram.com | social-organic | |
| Instagram Paid | instagram.com | social-paid | |
| Facebook Organic | facebook.com | social-organic | |
| Facebook Paid | facebook.com | social-paid | |
| RSS Feed | blog | rss-feed | |
| Bing paid | bing | search-paid | |
| Affiliates | campaigntrackly.com | affiliate | |
| Banner Ad | forbes.com | banner | |
| Partner | campaigntrackly.com | partner | |
| Paid Directory | capterra.com | listing-paid | |
| Youtube | youtube.com | video-organic | |
| Email | getresponse.com | email | |
| Youtube | youtube.com | video-paid | |
| Vmeo | vmeo.com | video-paid | |
| Zest | zest.is | marketing-forums | |

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|----------------|--|------------------|--|
| Inbound | inbound.org | blog-community | |
| Firespotting | firespotting.com | blog-community | |
| SaaS Community | saas.community | saas-community | |
| Growth Hackers | growthhackers.com | blog-community | |
| Inbound | inbound.org | marketing-forums | |
| Growth Talk | growthtalk.co | blog-community | |
| Digg | digg.com | blog-community | |