


CAMPAIGN TRACKLY



HELLO,

WE ARE A TRACKING
AUTOMATION APP FOR MARKETERS

**We help you improve your web
analytics data, get
more insights, and make better
marketing decisions.**

Why us



Multi-channel campaigns

36

TIMES FASTER

than the regular UTM builders & friendlier than spreadsheets

30

TRACKING PRE-SETS

incl. Social & PPC to get you started fast, plus add your own

21

AUTOMATION FEATURES

that make tracking error-free & easy to integrate in your work

7

WAYS TO SAVE TIME

with our Chrome extension, Bitly integration & more

We help you build in seconds all the analytics tracking links for your emails, blogs, landing pages & social media.

why track emails, social, ads and blogs

“

**Well defined &
accurate analytics
data = better insights
+ better marketing
decisions**

”

“A BENCHMARK FOR YOU: IF YOU ARE NOT SPENDING 30% OF YOUR TIME WITH DATA, MS./MR. MARKETER, YOU’LL FAIL TO ACHIEVE PROFESSIONAL SUCCESS.”

Avinash Kaushik



how it works

SIGN UP FOR FREE



- No software to download
- No code to learn
- Free consultation to get you started faster
- Seamless integration with Google Analytics
- Simple, secure Bitly auto-login
- Chrome extension for more productivity
- Social sharing buttons & link exports
- Tutorials, videos and friendly support
- New features added all the time

**"10 MINUTES.
From signing up, to
setting up your
account, to getting
ready to use it for
your real projects.
That's how long it
takes."**

get started in six easy steps

SIGN UP FOR FREE, NO CREDIT CARD REQUIRED

1

LOGIN

Our app resides on a secure 128b encrypted website

2

CONNECT TO GA

Go to Settings and click on the Google tab to auto-connect

3

CONNECT TO BITLY

Login to your account via our API connection

4

REVIEW YOUR PRE-SETS

Use our tags or add new ones. Create your own tag templates.

5

GO TO CAMPAIGNS

Click the button to start your guided tour and build your first links.

6

ADD US TO CHROME

Don't forget to start using our Chrome extension to track even faster

The screenshot shows a settings window with a dark background and a white form. At the top left of the window are 'Close' and 'Minimize' buttons. The form contains the following fields:

- Enter Campaign Name ***: A text input field with the placeholder text 'Customize: Top UTM tracking app: UTM code'.
- Enter Campaign Date ***: A date picker field showing '24/11/2016'.
- Enter Links ***: A text area containing the URL 'http://www.campaigntrackly.com/wp-admin/customize.php?return=%2Fwp-admin%2F'.
- Tagging Template**: A dropdown menu currently showing 'Tagging Templates'.

At the bottom right of the form is a green button labeled 'Preview and save'. To the right of the form, a sidebar titled 'Channels (re)' is partially visible, showing a list of social media and search engines with checkboxes: Char, Twitt, Twitt, Linke, Linke, Pinte, Pinte, Insta, Insta, Facel, Facel, RSS, Bing, Affili, Bann, Partr, Paid, GetR.



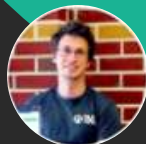
●
sign up
for
free
today

**Automate
campaign tracking
link management.
Reduce tracking
errors and drive
higher quality
insights. Make your
life easy and save
time to focus on
more strategic
tasks.**

start making better marketing decisions now

Sign Up

"I can apply the correct UTM parameters in just a few secs and as a result, see which channels perform the best! A must-have tool for data-driven, result oriented marketers!"



Viktor Egri
CMO at Automizy

Start using CampaignTrackly today

Follow us at @Campaigntrackly for all the latest updates about our services or email us at support@campaign-trackly.com with any questions

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